

SUCCESSFUL
GRADUA+E

THE DEVELOPING COMMUNICATION SKILLS COURSE





ABOUT THE COURSE

Duration: 10 hours

Modules: 3

Materials: Workbook, Videos, Infographics, Quizzes

Focus: Master priority soft skills and apply them to job applications

Takeaways: LinkedIn microcredential and Certificate

WHAT IS THE DEVELOPING COMMUNICATION SKILLS COURSE?

Recent data from Quacquarelli Symonds highlights that communication skills are essential as graduates enter a global workforce.

This course aims to equip students with the critical communication skills necessary to secure a graduate role and excel in the workplace. By the end of the course, students will have developed a communication skill set that meets a benchmark for excellence, preparing them to navigate job applications and succeed in their professional and personal lives.

Used to support student employability strategies.

The course is designed to be part of a package of online courses that are offered to students through a co-branded employability training platform, custom-built to support the value proposition of your institution.

Learning Tools

Through-out each module there are videos, 'actions for success', case studies, infographics, and 'reality checks'. At the end of each module, there are key module take-outs and a quiz to ensure students have grasped the content.

Branded Platform

We specialise in the production and delivery of unique employability training websites that comply with client brand guidelines. These sites provide ongoing student engagement with your brand and our award-winning content.



SETTING COMMUNICATION BENCHMARKS OF EXCELLENCE

The first Module commences with the establishment of communication benchmarks that each student needs in order to be successful. We cover each communication type and explore essential communication skills, finishing with the ability to evaluate and demonstrate high level communication skills.

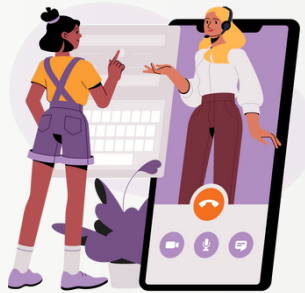


ADVANCING COMMUNICATION SKILLS

We help each student to develop communication skills in practice - in daily life and in work scenarios. Students complete exercises to further develop their communication skills.

APPLYING THESE SKILLS TO A JOB APPLICATION AND INTERVIEW

The purpose of this course is to prepare students with communication skills for the job application process. Because communication is a priority soft skill that employers demand, this Module teaches students about communication in the workplace for context, and then moves straight into how to apply their new communication skills to a written job application. We help students to add their new communication skills to their resume, prepare their LinkedIn profile, and we finish the Module with how to handle questions about communication skills in a job interview.



THE SKILLS GAP

According to the Quacquarelli Symonds Global Employer Survey, employers have identified a skills gap related to communication skills. Employers expect graduates to have these skills and consider this to be the responsibility of the tertiary education provider. Successful Graduate has developed this course to help address this skills gap at scale.